



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

21 December 2020

DIVISION MEMORANDUM
DM No. 401, s. 2020

UNAUTHORIZED USE OF DEPED TV LOGO IN PRODUCTIONS

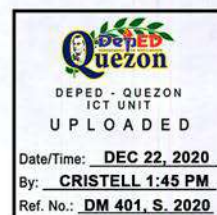
To: OIC-Assistant Schools Division Superintendents, CID and SGOD Chiefs, Division Information Officer, Division Information Technology Officer, Public Schools District Supervisors, District Information Officers, District DepEd Tayo Facebook Page Administrators, School Heads, Teaching and Non-teaching Personnel and Others Concerned

1. This Office reminds all public elementary and secondary schools that only the Central Office-Information and Communications Technology Service (ICTS) is authorized to use the DepEd TV logo in the production of video lectures.
2. For more details, please see the attached Office of the Undersecretary for Administration (OUA) Memorandum.
3. Immediate dissemination of this Memorandum is desired.

ELIAS A. ALICAYA, JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

smeord12/21/2020

DEPEDQUEZON-TM-SDS-04-009-003



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Republika ng Pilipinas
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OUA MEMO 00-1220-0117
MEMORANDUM
09 December 2020

**For: Regional Directors and BARMM Education Minister
Schools Division Superintendents**

Subject: UNAUTHORIZED USE OF DEPED TV LOGO IN PRODUCTIONS

The Office of the Undersecretary for Administration (OUA) issues this Memorandum to inform the Regional and Schools Division Offices that only the Information and Communications Technology Service (ICTS) is authorized to make use of the DepEd TV logo in the production of video lectures.

The DepEd TV episodes go through a very rigorous process of training teacher-broadcasters and quality assurance to ensure that the reputation of the Department is not tarnished by errors and poor delivery of lessons. Unauthorized use of the DepEd TV logo by production teams that do not adopt the same quality weakens the institution and will be dealt with administratively.

This Office directs all concerned Regional and Schools Division Offices to investigate reports of unofficial use of DepEd TV logo and if substantiated, to apply the appropriate disciplinary measures on erring production teams. Moreover, the OUA reminds and instructs concerned field offices to discourage, report, and discipline production teams found guilty of such practice in their respective jurisdictions.

Any intent and request to use, or future correspondence/queries regarding the DepEd TV logo must be coursed through the ICTS-Educational Technology Unit (EdTech) via email: edtech@deped.gov.ph and or phone: 8 631-9636.

For immediate and appropriate action.


ALAIN DEL B. PASCUA
Undersecretary



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Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRMMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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